



NATIONAL CONFERENCE ON  
PRADHAN MANTRI BHARTIYA JAN AUSHADHI PARIYOJANA  
MILES COVERED AND THE ROAD AHEAD

WORLD PHARMACIST DAY  
25 SEPTEMBER 2022



प्रधानमंत्री  
भारतीय  
जन औषधि  
परियोजना



World Pharmacist Day  
25th September 2022

Department of Pharmaceutical Sciences,  
Sir JC Bose Campus, Bhimtal, Kumaun University,  
Nainital (UTTARAKHAND) 263136

*Ranked 61 by National Institutional Ranking Framework 2022*



**Dr. Montu Patel**  
**Hon'ble President**  
**Pharmacy Council of India**

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## **PATRON**

**Prof. N K Joshi**  
Vice Chancellor

## **CO PATRON**

**Prof. P C Kavidayal**  
Campus Director

## **CO PATRON**

**Prof. A B Melkani**  
Dean Faculty of Technology

## **CHAIRMAN LOC:**

**Dr. Kumud Upadhyaya**

## **CONVENOR**

**Dr. Anita Singh**

## **ORGANISING SECRETARY**

**Dr. Tirath Kumar**

## **ORGANIZING COMMITTEE MEMBERS**

**SCIENTIFIC SERVICE COMMITTEE:** Dr. Archana N. Sah, Dr. Amita Joshi,  
Dr. Dheeraj Bisht

**REGISTRATION & INFORMATION COMMITTEE:** Dr. Mahendra Rana, Mr. Arvind Jantwal

**HOSPITALITY:** Dr. Tirath Kumar, Ms. Komal Chandra

**ACCOMMODATION COMMITTEE:** Dr. Rajeshwar, Mr. Tanuj Joshi

**MEDIA & PR COMMITTEE:** Mr. Govind, Dr. Laxman Rautela,

**AUDITORIUM AND STAGE COMMITTEE:** Dr. Virender Kaur, Ms. Nitisha Negi, Ms. Aditi Rautela

**DISCIPLINE COMMITTEE:** Dr. Dheeraj Bisht, Ms. Nitisha

**TRANSPORTATION COMMITTEE:** Dr. Mukesh Lal Sah, Dr. Arvind Jantwal

**Certificate:** Dr. Kumud Upadhyaya, Ms. Virender Kaur

## **ADVISORY COMMITTEE:**

Prof. V. K. Dixit, Former President, Society of Pharmacognosy

Prof Durgesh Pant, Director UCOST, Dehradun, Uttarakhand

Mr. Tajber Singh, Drug Controller, Uttarakhand

Prof. Shailendra Saraf, Ex VC, Hem Chand Yadav University, Drug

Prof. Surekha Dangwal, VC, Doon University, Dehradun, Uttarakhand

Dr. Gaurav Pathak, AM, Operations, Akums Drugs and Pharmaceuticals Ltd.

Prof. Ranjit Singh, VC, Shobhit University, Gangoh

Prof. Shailendra Saraf, Former Dean, AKTU, Lucknow, UP

Prof. Vijay Juyal, Controller Exam, HNB Medical University, Dehradun

Dr. Hemant Kumar Pandey, Defense Institute of Bio-energy Research, Pithoragarh.

Prof. Milind Umekar, President APTI

Dr. Amit Mukharya, VP (R&D) Amneal Pharmaceuticals

Prof. Z A Bhat, Head, Department of Pharma Sciences, Kashmir University (J&K)

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## ABOUT THE DEPARTMENT

Department of Pharmaceutical Sciences was established in the year 1997. It comes under the Faculty of Technology, Kumaun University, Nainital. It is a premier institute specializing in high level academic and research activities. Numerous students of the Department are well placed in academic institutions and industries with high monetary packages. *We are Ranked 61 by National Institutional Ranking Framework 2022.*

## THE CONFERENCE

Pradhan Mantri Bhartiya Jan-Aushadhi Pariyojana (PMBJP) is a campaign launched by the Department of Pharmaceuticals, Govt. of India, to provide quality medicines at affordable prices to the masses through special kendras known as Pradhan Mantri Bhartiya Jan Aushadhi Kendra. Pradhan Mantri Bhartiya Jan Aushadhi Pariyojana Kendra (PMBJPK) have been set up to provide generic drugs, which are available at lesser prices but are equivalent in quality and efficacy as expensive branded drugs. BPPI (Bureau of Pharma Public Sector Undertakings of India) has been established under the Department of Pharmaceuticals, Govt. of India, with the support of all the CPSUs for co-coordinating procurement, supply and marketing of generic drugs through Pradhan Mantri Bhartiya Jan Aushadhi Kendra.

Health for All is a programming goal of the World Health Organization (WHO), which envisions securing the health and well-being of people around the world that has been popularized since the 1970s. It is the basis for the World Health Organization's primary health care strategy to promote health, human dignity, and enhanced quality of life. Government of India has taken revolutionary measures to make available medicine and medical devices at an affordable price. Right to healthcare implies a commitment that everybody needs and is entitled to the highest possible standard of health. Turning that vision into reality calls for clarity both on the possibilities and on the obstacles that have slowed and, in some cases, reversed progress towards meeting the health needs of all people.

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## VISION

To reduce the healthcare budget of the citizens of India through providing quality generic medicines at affordable prices.

## MISSION AND OBJECTIVES

Creating awareness among the public regarding generic medicines.

Creating demand for generic medicines through medical practitioners.

## YOU CAN ATTEND IF YOU ARE

The conference is targeted to all those who are currently involved in Pharmaceutical Research, manufacturing of pharmaceutical formulation, Pharma Marketing, Sales & Distribution, exploring business potential of generic drugs, PMJAY and popularizing it country wide. Prospering entrepreneurs and other traditional practitioners, young pharmacists who believe in “Atmnirbhar bharat” must also attend the conference. All those who wish to abreast with this area, display or transact knowledge are welcome to attend this treasured event

## THE CONFERENCE WILL UNCOVER

- The conference will explore the possibility of enhancing business potential in Himalayan regions of India with respect to generic drugs.
- Finding and plugging the gap between demand and sales of generic drugs.
- Prospects of Cooperatives in supplying credit and funds and finding the potential to deliver goods and services in vital areas where state and private sectors have not been able to do much.
- Establishment of Village cooperative societies to involve in marketing of generic drugs and herbal drugs growing in and around village boundaries.

## CALL FOR ABSTRACT

The scientific services committee has a great pleasure in inviting you to submit abstracts for the conference. For more details about the submission of abstract, at [confbhimal22@gmail.com](mailto:confbhimal22@gmail.com) . All accepted abstracts will appear in the convention proceeding. Each author is entitled to submit only one paper as the presenting author. The author will be notified about the acceptance of abstracts by e-mail in due course of time.

## GUIDELINES FOR PREPARATION OF THE ABSTRACT

Abstract should be written in good quality English. The font should be Times New Roman. Font size for heading should be 14 and for the main body it should be 12points. A maximum of 5-6 keywords should be mentioned at the end of the abstract. The corresponding author should be highlighted and his/her email id should be mentioned. The word limit for the abstract should be up to 300 words.

**POSTER:** The Poster Size should be of 120 cm height and 90 cm width. Mention PMBJP Conference 2022, Department of Pharmaceutical Sciences, Bhimtal (UK). Poster can be submitted by researcher/students working in the field of: All branches of Pharmaceutical Sciences, Biotechnology, MBA (Marketing), Natural Product chemistry, Drug discovery and Life sciences.

### IMPORTANT DATES

ABSTRACT SUBMISSION	20 September 2022
1. ACCEPTANCE OF THE ABSTRACT	21 September 2022
2. SUBMISSION OF REGISTRATION FEES	20 September 2022

### REGISTRATION

CATEGORY	AMOUNT (₹)
1. Academicians, Industrial Persons, and Research Scientist	1000
2. Students and Research Scholars	500
Spot Registration 1/2	1200/700

The scientific event is open to all Industry personals, academicians, scientists, research scholars, post-graduate and graduate students. The registration fee includes kit bag, conference material, breakfast, lunch, dinner and high tea. Participants must register in the symposium. Participants are requested to fill the google form for registration. Appropriate registration fee must be submitted online to bank account SBIN 0007348 at State Bank of India, Bhimtal with following details-

A/C No.- 11521443632,

IFSC Code- SBIN0007348

Acknowledgment of registration will be sent by E-mail. Kindly provide online transaction to [confbhimtal22@gmail.com](mailto:confbhimtal22@gmail.com) for quick and convenient registration. Please go to google form for registration after depositing the registration fee.

Google form link- <https://forms.gle/fMPQTg6bUTdCwHC77>

Website- <https://www.kunainital.ac.in/>





**Contact:** Organizing Secretary **Phone:** 9719127333 or  
**Email:** [confbhimtal22@gmail.com](mailto:confbhimtal22@gmail.com)  
**Accommodation:** 9528256073; **Transport:** 9456321578

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**R E G I S T R A T I O N F O R M**  
**(Spot Registration)**

**Name:** \_\_\_\_\_

**Designation:** \_\_\_\_\_

**Qualification:** \_\_\_\_\_

**Official Address:** \_\_\_\_\_

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\_\_\_\_\_

**Phone (Off):** \_\_\_\_\_

**Mobile:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**(All fields are Mandatory. Please fill the form in CAPS  
including E-mail ID & send by email also)**

**Forwarded by Principal / Head**  
**(Signature with seal)**